

IMPAKT

MUSIC & ARTS FESTIVAL

INTRODUCTION

Impakt Entertainment is dedicated to growing and amplifying the dance music scene in Kansas City and the surrounding area. First established in 2018, Impakt has grown to organize weekly shows with local and national acts in some of Kansas City's best nightlife venues.

2023 IMPAKT MUSIC FESTIVAL

Returning for the first time since 2019, Impakt Music Festival is dedicated to celebrating the Kansas City dance music scene with a full day of music, art, and local vendors.

SATURDAY, AUGUST 19, 2023

1414 WEST 9TH STREET

KANSAS CITY, MISSOURI 64101

EMAIL info@impaktent.net
WEBSITE <https://www.impaktmusicfestival.com/>



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OVERVIEW

Impakt Music and Arts Festival will feature three stages of national, regional, and local music artists. On-site we will have 6 vendor booths, 2-3 food trucks, and a few small beverage and snack carts. The festival includes a VIP option giving access to a lounge and air-conditioned bathrooms. To accommodate the warmer weather, a chill zone featuring misters and shade will be open to all.

SPONSORSHIP OFFERS

Main Stage/Title Sponsor	\$7500
Second Stage/Title Sponsor	\$5000
Wristband Sponsor	\$2500
VIP Lounge Sponsor	\$2500
Water/Chill Zone Sponsor	\$2500
Food/ Vendor Main Stage	\$500
Food/Vendor Side Stage	\$250

ALL SPONSORSHIPS INCLUDE

- ✓ Dedicated website logo marketing
- ✓ Social media mentions
- ✓ Complimentary tickets (vary per sponsorship)
- ✓ Brand promotion on printed works at festival



- FOOD VENDORS
- RESTROOMS
- VIP LOUNGE
- CHILL ZONE
- BAR
- VENDORS
- STAGES

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SPONSORSHIP OPPORTUNITIES

MAIN STAGE/TITLE SPONSOR - \$7500

- LOGO AND NAME DISPLAYED ON MAIN STAGE
- LOGO AND NAME PROMINENTLY DISPLAYED ON FLYER
- LOGO AND NAME DISPLAYED ON SCHEDULE AS STAGE SPONSOR
- 3 DEDICATED SOCIAL MEDIA POST LEADING UP TO FESTIVAL

SECOND STAGE/TITLE SPONSOR - \$5000

- LOGO AND NAME DISPLAYED ON SECOND STAGE
- LOGO AND NAME PROMINENTLY DISPLAYED ON FLYER
- LOGO AND NAME DISPLAYED ON SCHEDULE AS STAGE SPONSOR
- 2 DEDICATED SOCIAL MEDIA POST LEADING UP TO FESTIVAL

WRISTBAND SPONSOR - \$2500

- LOGO AND NAME DISPLAYED ON EVERY WRISTBAND FOR FESTIVAL (GA, VIP, ARTIST, STAGE)
- LOGO AND NAME DISPLAYED ON FLYER
- 1 DEDICATED SOCIAL MEDIA POST LEADING UP TO FESTIVAL

VIP LOUNGE SPONSOR - \$2500

- LOGO AND NAME DISPLAYED IN ALL VIP LOCATIONS AND ENTRANCES
- LOGO AND NAME DISPLAYED ON FLYER
- LOGO AND NAME DISPLAYED ON FLYER FOR VIP PACKAGE
- 1 DEDICATED SOCIAL MEDIA POST LEADING UP TO FESTIVAL

WATER/CHILL ZONE SPONSOR - \$2500

- LOGO AND NAME DISPLAYED PROMINENTLY AT ALL WATER STATIONS, STICKERS ADDED TO BOTTLES
- 1 DEDICATED SOCIAL MEDIA POST LEADING UP TO FESTIVAL